

QUALIFICATIONS

Multimedia Developer with recent experience producing rich media advertising & content interfaces for a newspaper website, and interactive websites for local clients. Background includes Graphic Design and Online Creative Specialist positions with a focus on rich media platforms, ad creative trafficking, ad serving systems Double Click and APT.

Portfolio at: www.byshyp.com

SKILLS ASSESSMENT

SOFTWARE

Flash	Expert	3 years
Photoshop.....	Expert	7 years
Quark	Expert	7 years
Indesign	Expert	7 years
Illustrator.....	Intermediate.....	7 years
Fireworks.....	Beginner.....	1 year

SCRIPTING LANGUAGES

HTML	Expert	3 years
CSS	Intermediate.....	3 years
Action Script 2.....	Intermediate.....	2 years
XML.....	Intermediate.....	1 year
Action Script 3.....	Beginner.....	6 months
PHP.....	Beginner.....	6 months
Java Script.....	Beginner.....	6 months

ACCOMPLISHMENTS

- 1st Place in 2007 INAEA HSPA Foundation Advertising Contest for Best Flash Ad
- Created Design and layout of sports product for 2008 launch
- Created slideshow interface to re purpose user generate content for sports product (2008)
- * Produced webcam interface with informational read out and created advertising vehicle within interface for sponsorship opportunities
- * Produced streamlined interface for police scanners and help develop strategy for monetizing product using existing rich media platform
- Produced interactive photo gallery for Daniel Knight Studio B (design by Melodic Virtue)
- Produced interactive micro site for Gerling Law (design by Three-Sixty Group)
- * Produced a video blog for courierpress.com related to gardening

PROFESSIONAL EXPERIENCE

Graphic Designer

Evansville Courier & Press, Indiana 2003

- Classified & Retail print production
- * Flash & interactive web ads

Online Creative Specialist

Evansville Courier & Press, Indiana 2008

- * Rich Media production & ad trafficking
- * Website design & content interfaces • Email Marketing

EDUCATION

Bachelor's Degree in English, 1999

University of Southern Indiana, Evansville Indiana